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## 尼尔森图书数据库标题信息表

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| Contact name in case of query 联系人姓名:  |  | 1 ISBN*   |  |
| Telephone/Email details 电话号码/电子邮件:  |  |   |  |
| 2 Date of publication 出版日期<br>Day 日                      Month* 月                      Year*年   |  | 3 Price £* 价格<br><br>Price inclusive of VAT 价格包括增值<br>税                                 | 3a Price £*<br><br>Price exclusive of VAT. Complete<br>only if product includes non- book<br>material. |
| 4 Binding/format*装订格式<br>Hardback 精装                      Paperback 平装                      Other (please specify) 其他   |  |   |  |
| 5 Title* 标题<br><br>Sub-title* 子标题   |  |   |  |
| N.B. Series information should be added to box 19.  |  |   |  |
| 6 Name and address of publisher*<br>出版者姓名和地址  |  | 7 Name and address of distributor* (if different from publisher)<br>发行上姓名和地址 (如果跟出版者不同) |  |
| 8 Imprint * (where different from publisher name)印刷 (如果跟出版社地址不同)  |  |   |  |
| Distribution note: it is important you notify us when you change your distributor. Please contact the trade data team by e-mail: <a href="mailto:tradedata@nielsenbookdata.co.uk">tradedata@nielsenbookdata.co.uk</a> providing full address and contact details of your new distributor. The trade data department should also be notified if the distributor for this publication differs from that which you normally use. Please contact the trade data team with any changes to your address or customer contact details.<br>如果你更改发行商，请及时通知我们。请联系销售数据组，其电子邮件是： <a href="mailto:tradedata@nielsenbookdata.co.uk">tradedata@nielsenbookdata.co.uk</a> ，提交新的发行商地址和联系信息。 |  |   |  |
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| 10a BIC Classification*<br>BIC 分类   | 10b Brief note on the subject matter for classification* e.g. crime fiction, poetry, local history etc.<br>有关主题的简要描述以便于分类，比如侦探小说，诗歌，地方历史等等 |   |  |
| Classification note: for the BIC Classification and Children's Book Marketing Code lists see <a href="http://www.bic.org.uk">www.bic.org.uk</a> Our preference is for publishers to complete both 10a & 10b. 10b must be completed for every record as it provides guidance for our classifiers.<br>有关 BIC 分类信息，请参考 <a href="http://www.bic.org.uk">www.bic.org.uk</a> ，此项由出版商填写，但是 10b 是必填项。   |  |   |  |

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|--|--|--|---|
| <b>11 Children's Book Marketing Code</b><br><br>Children's publications only   | <b>12 Readership level (x) 读者对象</b><br>Adult General 普通成人 <input type="checkbox"/> Primary 小学 <input type="checkbox"/> Further/higher education 高等教育 <input type="checkbox"/><br>Preschool 学前教育 <input type="checkbox"/> Secondary 初中 <input type="checkbox"/> Professional & scholarly 职业/学术著作 <input type="checkbox"/><br>Children 儿童读物 <input type="checkbox"/> A/AS level 高中 <input type="checkbox"/> ELT/TEFL <input type="checkbox"/><br>Teenage 少年读物 <input type="checkbox"/> Adult Education 成人教育 <input type="checkbox"/> |  |   |
| <b>13 Name(s) of Author(s) and/or other roles(s) e.g. editor, illustrator etc. (Surname first, followed by other names or initials).</b><br>作者姓名和/或其他角色，比如编辑，插图，等等。（姓在前名在后）<br>Contributor type 角色                      Surname 姓                                      First name 名<br>Contributor type 角色                      Surname 姓                                      First name 名<br>Contributor type 角色                      Surname 姓                                      First name 名<br><br>Corporate Contributor |  |  |   |
| <b>14 Size (in mms)规格尺寸</b><br><br>height 高度=              width 宽度=   | <b>15 No of pages 页数</b>   | <b>16 No of volumes 卷数</b><br>(if sold as a set) | <b>17 No &amp; type of illustrations 插图数量</b> |
| <b>18 Edition (no. and type)版次</b>   | <b>19 Series details and vol. no.系列丛书信息和卷号</b>   |  | <b>20 ISSN</b>                                |

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